Brown Named To State Cancer Group

Community Affairs File

T JUL 3 1975

A Terre Haute physician, Dr. Robert Brown, has been named to the board of the Indiana Division of the American Cancer Society. He is currently chairman of the Vigo County Unit of the American Cancer Society's professional education committee, has served as unit president and in other capacities.

Announcement of Dr. Brown's appointment to the state board was made Wednesday, following the recent District 3 annual meeting at the Elks Club in Brazil.

The Clay County unit was host for the meeting of the 10 counties which make up the district. Kenneth Crabb, president-elect of the Clay County unit, was master of ceremonies. Brazil mayor Norval Pickett welcomed the group of 65 delegates, 12 of whom were from the Vigo County unit.

Lynn Crawford, executive vice president of the Indiana Division, was the featured speaker.

Community Affairs File
Vigo County Public Library

REFERENCE
DO NOT CIRCULATE

RUBY EAST T JUN 27 1975

Ruby East Continues Cancer Duties

T JUN 27 1975

Dr. Andrew Zebert, president, announced Friday that Miss Ruby East, memorial chairman, will continue as the Vigo County Unit memorial chairman for this next year.

Miss East indicated that memorial giving to the American Cancer Society has been steadily increasing in recent years. "The rapid growth of memorial giving reflects treaetr public awareness of he need for more resources in he widening figh agains cancer." Miss Eas said.

Miss East mentioned that a memorial gift to the American Cancer Society is a thoughtful gift — a living memorial. This tribut to someone loved means others are helped. Many individuals, organizations, firms and other groups practice memorial giving regularly. These gifts support an increasingly large proportion of the American Cancer Society's programs of research, education and service.

Every gift provides material aid to the Cancer Reseach Proram in laboratories and hospitals across the nation; helps educate the public to the importance of detecting cancer in time; and supports service programs for cancer patients and their families. Every contribution is acknowledged with an official receipt to the donor and is deductable for tax purposes.

A memorial card is sent to the family of the deceased with the name of the person honored and the name or names of the donor. The amount of the gift is not indicated.

Memorial contributions may be mailed to: American Cancer Society, 705 Putnam St., Terre Haute, Ind.

Community Affairs File

Vigo County Public Library

REFERENCE
DO NOT CIRCULATE

Community Affairs File

Cancer Crusade Drive Goes to Vigo Homes

APR 4 1975
APR 4 1975
association (Vigo)

The Vigo County Cancer Crusade "Residential Drive" of some 20,000 homes in the city and county will be staged Monday.

The Rev. Richard Dawes Akers, chairman of the 1975 Crusade in Vigo County, said that hundreds of volunteers will be out Monday solliciting funds in a concentrated effort to reduce the threat of cancer.

"The theme of this year's program, 'We want to wipe out cancer in your lifetime,' is not just a slogan," the Crusade chairman continued, "Nor is it an idle hope. Real progress has been made in recent years and more breakthroughs are expected at any time. The greater our efforts and the greater the public response to those efforts, the sooner we can expect to realize the goal.

"Gains already made have hit home where the family still enjoys the love and presence of a member who has fought cancer and lived — thanks at least in part to earlier education and research supported by the American Cancer Society," Akers asserted, adding, "I'm not just thinking of homes such as that of Senator Birch E. Bayh, Jr., Vice President Rockefeller and President Gerald Ford.

"In each of those homes, cancer has threatened the life of an important member of the family. But, there are many other homes, including many in Terre Haute and Vigo County, where a survivor of cancer still lives to bless the lives of family and friends," he said.

Akers went on to report, "And that brings us to an important factor in the current campaign. That is the element of education, the effort to make known more effectively facts about cancer and its control.

"Getting money to support further research is just part of the job. Another important part is to make the fullest possible use of vital informaion already obtained. Volunteers will be equipped with pamphlets and other materials designed to inform, and 'hit home' at each door called upon."

The Vigo County Crusade chairman looked to the future as he said, "The promise of research is so great that the 1975 Crusade will be one of the most important ever. The dedicated people in the laboratories, the men, women and children suffering from cancer today, and our hopes for the future all depend on our willingness to support the cancer fight."

Materials to be distributed by residential drive volunteers include a leaflet, called a "cancer quiz," testing public awareness of ways to protect against cancer.

Akers, pastor of Centenary United Methodist Church, said, "Our local Vigo County volunteers are part of an army of 2,300,000 American Cancer Society volunteers mobilized for the 1975 Crusade. This is probably one of the greatest volunteer forces in history."

Quoting national leaders of the campaign, including the national chairman, Raquel Welch, the local chairmaun said, "We want to take cancer out of the medical books and put it into the history books as something that afflicted people a long time ago!"

"We are counting on the people of Vigo County to open their pocket books," Akers concluded.

The Reverend Donald Wade is this year's residential chairman for Harrison township while Mrs. Carol Turner leads the drive in the outlying county townships.

Community Affairs File
Vigo County Public Library
REFERENCE
DO NOT CIRCULATE

CANCER CRUSADE COMING—Businesses in Terre Haute and Vigo County will be contacted this week to pledge funds for the 1975 American Cancer Crusade. The business division of this year's Cancer Crusade has a goal of $5,000. Members of the committee are from left, John P. Woelfle and Jeff Krieble, co-chairman; Bob Laughrey and Burton R. Rossiter. Martin Photo.

T APR 1 1975

Business Division Goal $5,000 for Cancer Crusade

Community Affairs File

Assoc (Vigo Co.)

T APR 1 1975

A goal of $5,000 has been established by the business division of the 1975 American Cancer Crusade.

In an attempt to meet the goal, businesses in Terre Haute and Vigo County will be contacted this week for pledges, according to business division co-chairman John P. Woelfle and Jeff R. Krieble.

The business division campaign is being conducted in conjunction with the other divisions Tuesday through Tuesday, April 8.

Pledges will be used to carry on research, education, and service programs of the American ancer Society.

The business committee, in making the announcement Tuesday, said that last year in Terre Haute 256 people died from cancer. And if present rates continue, one in every four Americans will eventually get cancer.

Community Affairs File

Vigo County Public Library

REFERENCE
DO NOT CIRCULATE

Vigo County Public Library

REFERENCE
DO NOT CIRCULATE

Community Affairs File

Community Affairs File

'Bowl Down Cancer' Project March 17-23

A558C (Vigo Co.) 5 MAR 12 1975

Annual "Bowl Down Cancer" project of the American Cancer Society in Vigo County to raise funds for the organization will take place March 17 through March 23, according to an announcement Tuesday from the Rev. Richard D. Akers, general chairman for the local 1975 Cancer Crusade.

The "Bowl Down" will be open to all league bowlers in Vigo County and all six county bowling alleys will participate in the trophy tournament.

Rev. Akers said every league bowler will be eligible to enter the "Pins Over Average" tournament by registering at his or her respective bowling establishment with a $1.00 contribution to the fight against cancer.

Each participating bowling establishment has been provided with six trophies, or three each for men's and women's first, second and third place winners.

Assisting Charles Gurman, county chairman for the Bowl Down, will be the women of Alpha Chi Omega and Gamma Phi Beta sororities from the Indiana State University campus. Nancy Jones and Joey Harris will be chairmen for their respective teams.

Participating bowling alleys and their crusade sponsors will be Vigo Bowl, 210 S. 9½ St., with Gordon Geckler and Bonnie Burk; Sycamore Bowl, 239 S. 8th St., with Darrel Coffin and Norma Bucy; Imperial Lanes, 400 N. 3rd St., with Robert Poynter and Sue Zwerner; The Kerman Grotto Lodge Lanes, RR 4, West Terre Haute, with Ezra Nichols as bowling chairman; Elks Lodge Lanes, 3350 N. 4th St., with bowling chairman Dick Nicosin, and the Knights of Columbus Lodge Lanes, 823 Poplar St., where Jim Donham will be bowling chairman.

"By having as many league bowlers as possible compete for the tournament trophies, it is hoped that much needed additional funds will be raised to apply against the fight of this dreaded disease and call attention to the research, education, rehabilitation and service programs being carried on now by the American Cancer Society, many of them right here in our own county," Reverend Akers said.

Star, Terre Haute, Ind., MAR 12 1975

Cancer Crusade Names Township Volunteers

T MAR 28 1975
Affairs File

Associations / Community

Additional Cancer Crusade volunteer workers who will serve as township chairmen and section leaders in rural Vigo County have been named by Mrs. Carol Turner, rural township residential chairman for the educational and fund-raising drive next month.

She said Monday, April 7, will be Cancer Crusade Day when the majority of workers will call on citizens of the community to distribute educational material about cancer detection, research and education and accept contributions for the work of the American Cancer Society.

The Rev. Richard D. Akers, minister of the Centenary Methodist Church, is general campaign chairman for the drive by the Vigo County Unit of the ACS.

"The campaign is basically an educational crusade," Mrs. Turner said Thursday, "because most of the money goes back to educational and research programs."

She noted that "more cases of cancer are detected in April because of the educational value of the Cancer Crusade" which will take place during the month following the initial kick-off date April 7.

Mrs. Turner, who is county extension agent for home economics, said some of the workers will begin making their calls Sunday, April 6, because of their own schedules on Monday.

The chairmen in the townships will be as follows: Mrs. Mary Lehman, Sugar Creek; Mrs. Janice Hartmann, Linton; Mrs. Nadine Horner, Prairieton; Mrs. Tina Maher and Mrs. Joan Lindsey, Fayette, and Mrs. JoAnn Moreland, Nevins.

Also, Mrs. Faye Mosema, Riley; Mrs. Rita Abrell, Honey Creek; Mrs. Daisy Lowe and Mrs. Darlene Lowe, Prairie Creek; Mrs. Faye King, section chairman, Lost Creek; and Mrs. Mary K. Henley and Mrs. Eloise Crumrin, section chairmen, Otter Creek.

Mrs. Turner said volunteers wishing to work with these chairmen may contact them or herself. She may be reached at the Extension Office, 275 Ohio St.

REFERENCE
DO NOT CIRCULATE

Community Affairs File

Vigo County Public Library

Cancer Society Wins National Program Award

Hist. (Vigo Co.)
Community Affairs File

T JAN 21 1975

The Vigo County Unit of the American Cancer Society had long been frustrated in its attempts to provide any comprehensive cancer education program for students at Indiana State University (enrollment 15,000). It was noted that attempts to educate the campus population on cancer with programs generated solely from the Unit had met with only limited success.

To remedy this situation, Harriet Darrow, Ph. D., a member of the Indiana State University faculty and a unit board member was asked to develop a cancer awareness program utilizing faculty, staff, and students to plan and coordinate the program.

A committee of five administrators and faculty from various departments of the university was recruited. Their first decision was to concentrate on uterine cancer. They wanted to blanket the campus with information concerning the preventive measures available to women to protect themselves against uterine cancer. They also wanted the women of the university to develop the habit of a yearly pap test and to have facilities readily available for an inexpensive Pap Test for all university related women.

It was to this end that a plan and timetable was developed for a Pap Awareness Program for Students, (P.A.P.S.), with the following results:

Every woman with a campus mailing address (students, faculty and staff) received three pieces of literature, and a promotional flyer informing them of the program.

The American Cancer Society film, "For A Wonderful Life" was shown 16 times over the campus closed-circuit TV channel in February.

The Indiana State University Health Center changed its policy of charging for a Pap Test and now provides a free Pap Test to all university women with a charge for laboratory fees only.

Breast examination and demonstration was instituted by the health center as a routine aspect of all physicals given to women by center physicians.

Over 12,000 pieces of American Cancer Society literature were distributed. Pamphlets were also placed in all women's restrooms on campus.

Students developed and placed over 30 posters publicizing the program around campus.

Twenty-five volunteers from the Indiana State University community were recruited and worked on the project. Over 4,000 women were reached directly.

The ultimate success of the program can be measured by the fact that the number of Pap Tests given by the health center jumped dramatically. In the period of February through May 1973, 31 Pap Tests were given. The same period this year, after the program, saw 101 university women have a Pap Test. The Pap Awareness Program for Students was considered by the committee to be a success. Next year, they plan on repeating the PAPS program as well as instituting a Breast Cancer Education project for university women.

The cost to the American Cancer Society only involved the literature that was distributed. Staff served only in an advisory capacity. Because the volunteers on the committee knew the campers better than outside volunteers, they were able to use the free campus mail system, the Health Center and Audio-Visual departments to the advantage of the project.

The tangible results of the better than 300 per cent increase in University given Pap Tests can be added to the intangible of 4,000 women being made aware of the uterine cancer problem and the benefits of the Pap Test in its control by individual letter and by university media for an entire month.

T JAN 21 1975

NATIONAL AWARD WINNER — A public education award has been given by the American Cancer Society to the Vigo County Unit for its ISU PAPS Awareness Program for Students. Accepting the citation were Dr. Harriett Darrow, who developed the program and Dr. Andrew Zeberl.

Martin Photo.

Community Affairs File

Vigo County Public Library

REFERENCE
DO NOT CIRCULATE

Cancer Crusade Leaders Named

Associating, Vigo Co

T FEB 26 1975

The Terre Haute area has a special stake again this year in the American Cancer Crusade, headed this year by the Reverend Richard Dawes Akers, minister of Centenary United Methodist Church.

Marvella Bayh, chairwoman of the national crusade last year, is a senior advisor for the 1975 crusade and shared with Rev. Akers in the National Education Kickoff for the campaign which was held in San Francisco this January.

Mrs. Bayh, wife of Indiana's junior United States Senator, fought her own personal battle with cancer in 1971, and has been able to return to a full and productive life following surgery for breast cancer. Her dedication has become a symbol for untold numbers of women in America and elsewhere in the fight against this dreaded disease and the efforts to find effective treatments and ultimately a cure.

Organization of the local campaign which will take place the latter part of March and early April is now in the completion stages and appointments of major area chairmen were announced by Rev. Akers Wednesday.

Heading the Harrison Township residential drive will be the Reverend Donald Wade, minister of First United Methodist Church, and Miss Carol Turner of the Vigo County Extension Office will be leading the rural township residential drive.

Named as chairman of the Special Gifts Committee is Marvin Bachman, Director of Research at Commercial Solvents Corporation.

William G. Mitchell, president of Eastern Express, is leading the campaign in the area of local trades and industries; while John Woelfle, Jeffrey Krieble and Edward Jukes of Merchants National Bank with the assistance of Ralph Karr, potentate of Zorah Shrine and local Clark Oil Company distributor along with members of Zorah Shrine Temple will be contacting local independent businesses. Each of these outstanding community leaders will be working with expanded committees.

Further announcements will be forthcoming relative to special events and participants.

The American Cancer Society through its national and local agencies seek to promote a three-pronged approach to the cancer problem, consisting of research, education of the public and service to cancer patients and their families.

Rev. Akers said, "The people of Vigo County have been very generous in the past in helping to fund the American Cancer Society and its efforts to wipe out cancer in our lifetime. Because of their continued support, further advancements are being and will be made toward this worthy goal. There are very few persons now living who have not come into relationship with this dreaded disease either personally or through loved ones or friends. I am sure," Akers continued, "our people will respond as never before as we reach out to them in 1975.

"More than a million and a half Americans have already been cured of cancer and the experts indicate that early detection is the main key to the saving of life. Our crusade will emphasize individual education as well as fund-raising."

Community Affairs File

VIGO COUNTY
TERRE HAU

DO NOT CIRCULATE

CANCER CRUSADERS—The Reverend Richard Dawes Akers, pastor of the Centenary United Methodist Church and chairman for the 1975 Vigo County Cancer Crusade, and Marvella Bayh, chairwoman of the national crusade last year and a senior advisor for 1975, discussed plans for the crusade in a national meeting in San Francisco recently. The local campaign will take place the latter part of March and early April with the organization being completed now.

Community Affairs File

PUBLIC LIBRARY
TE, INDIANA

ASSUME NEW DUTIES — Pictured here are Dr. H. M. S. Bristol, M.D., at right, who has assumed his duties as president of the Vigo County Unit of the American Cancer Society, and Gregory Depuis who took over the position of district representative on the professional staff for the 10-county District Three of the Society. Depuis will work from the Terre Haute District office. Dr. Bristol succeeds Mrs. Beverley Hennecke who died Jan. 27. (Star Photo: Kadel)

Assoc (Vigo Co.) STAR FEB 22 1978

Bristol New President Of Local Cancer Society

Dr. H.M.S. Bristol, M.D., has assumed the presidency of the Vigo County Unit of the American Cancer Society and Gregory Depuis has been named to the professional staff as district representative for the 10-county District Three of the Society.

Mrs. Catherine Kulp, unit coordinator, said Tuesday Dr. Bristol succeeded the late Mrs. Beverly Hennecke who died Jan. 27. The new president had been a member of the Unit board for a number of years and was serving as vice president before assuming his present post last week.

Depuis, associated prior to his appointment with WTWO-TV, had been doing volunteer work for the unit as its public relations director. He assumed his new post Feb. 1 and succeeded David Heath who resigned to become public relations director at Union Hospital. Depuis will work from the Terre Haute District Office at 705 Putnam St.

Mrs. Kulp said the office of unit vice president will not be filled at this time because annual elections will take place in May. Dr. Bristol's term as president will expire in September.

Program chairman Dr. Robert Griffin, D.D.S., during the board meeting Monday commented on the increase in oral cancer and said soft tissues of the mouth need to be examined regularly, at the same time teeth are checked, at least twice a year.

Dr. Ralph Llewellyn, also a local dentist, in his presentation, incorporated statistics on each phase of mouth and oral cancer signs, according to the report of the meeting from Arnold DeRolf, a board member.

He said the board at the meeting observed a minute of prayerful silence to honor the memory of Mrs. Hennecke.

Vigo County Public Library REFERENCE DO NOT CIRCULATE Community Affairs File

Community Affairs File

Breast Cancer Being Attacked In Nation

Tribune Oct. 6 1974

Association (Vigo Co.)

A nationwide attack on the A nationwide attack on the leading cause of cancer death in American women — BREAST CANCER — is now under way through a special program of the American Cancer Society.

The new emphasis will be on research in new, advanced methods to detect breast cancer in its earliest stages — perhaps even before symptoms appear.

On Saturday, Oct. 12, the American Cancer society will present an insturctional clinic on breast self-examination.

Conducted by the nurses of Vigo County, the clinic will begin at 9:30 a.m. with regristration at Parsons Hall, Indiana State University.

ISU department of Health and safety will host the clinic with introductions by Pat Jenkins RN, Dr. Harriet Darrow and Dr. R. J. Reynolds.

A film entitled, "Breast Self-Examination" will be presented followed by a discussion and mannequin demonstration by Mary Reece RN, family nurse practitioner.

The clinic is open to all women of any age free of charge. breast self examination by the There will be instruction in nurses of Vigo County. Doctors will not be there to examine. However, each woman can be individually instructed in breast self examination. Women are requested to wear a dress or blouse that opens down the front.

Dr. Andrew J. Zeberl, Ph.D., M.P.H., who is president of the Vigo County Unit of the American Cancer Society, in preparing a report for the local Society's board of directors and members has researched and compiled some up to date facts about cancer prevalence in the people of the Terre Haute area.

An average of 169 people have died from the cause of cancer each year for the last 10 years in Terre Haute. An average of 223 have died in Vigo County from cancer causes each of these years.

In 1967, in Terre Haute 188 people died of cancer. This was the greatest number that died in one year since 1949. In 1971 in Vigo County, 251 people died of cancer, the most in one year since 1949.

There are over one and a half million people now living who have been cured of cancer. This is measured by the fact they are without evidence of the disease at leas five years after diagnosis and treatment, according to Dr. Zeberl's report.

However, cancer is the leading cause of death among women aged 30 45 and more school children die of cancer than from any other diesese.

From a prepared report by Mrs. Imogene Sauer, who is an accredited record technician and is the tumor registrar of Union Hospital. Dr. Zeberl extracted additional facts about the extent of cancer in people in the local region.

Union Hospital during 1973 had 383 new cases of cancer of which the greater majority were 232 females. The most common sites of cancer in these patients in order of number were breast, cervis, skin, colon, uterus and lung.

Of these new patients, 122 died in 1973, 66 males and 56 females. The number of people who died of cancer were greatest at the sites lungs, colon, urinary tract, breast and rectum.

Mrs. Sauer pointed out that many more people died from other listed causes but cancer still may be present and not mentioned as a cause of death.

She also emphasized that cancer of the lymphatic system in the Terre Haute area seems to be increasing. Since women are coming in to see doctors too late in the progress of their cancer in the genito-urinary organs, more need to be done in the way of an information and education program directed to women in the area.

Awareness of the seven danger signals that may mean cancer should be with everyone as well as the realization that prompt and early visits to a medical doctor is part of the battle against cancer.

Attending the annual state cancer meeting in Indianapolis Saturday from this area were Dr. Zeberl, Dr. Robert Brown, Dr. K. G. Wakim, Mrs. Bea Cole Thomas, Miss Mildred Rich, Mrs. Mary Morton, Mrs. Estelle Corrigan, Mr. and Mrs. Stoner Clark, Dr. Karen Gabbet Baxter, Mrs. Joanne Llewellyn, Mrs. Mary Beth Seward, Mrs. Eileen Lantz, Miss Charlotta Williams and Mrs. Jill Sevastianos.

Community Affairs File
Vigo County Public Library
REFERENCE
DO NOT CIRCULATE

VIGO COUNTY PUBLIC LIBRARY
TERRE HAUTE, INDIANA

Community Affairs File

REFERENCE
DO NOT CIRCULATE

Am Cancer Soc.

Assoc. W.U. Amer. Cancer Society

T s. JUL 28 1985

Local bigwigs to be jailed in effort to raise money

"I was framed" may be your cry if you are arrested by the American Cancer Society next week. The Vigo County American Cancer Society is sponsoring a Jail-a-Thon at the General Telephone office at 711 Poplar St., from 10 a.m. to 7 p.m. Wednesday and Thursday, and from 10 a.m. to 4 p.m. Friday.

Prisoners are being sought to raise money for research, education and service.

Ed Callahan, chairman of the event, said several local celebrities — Mayor P. Pete Chalos, Tribune-Star Publisher Joseph M. Zlomek, county commissioners' president P. James Diehl, ISU Alumni Association director John Newton and the health department's John Roetker — are already scheduled for arrest and jailing.

Once prisoners are jailed, they will be fined by a judge on duty. The person then is placed in a make-believe lockup with a telephone.

The person will call friends who in turn will make pledges to the society. When the pledge equals the fine, the person will be released from jail or held for a maximum of one hour.

Persons wanting to have someone arrested may do so by paying a $15 fee to the American Cancer Society.

For further information, call 232-2679.

Am. Cancer Society

Associations

Vigo Cancer Society adds eight to board

Eight new members of the Vigo County American Cancer Society chapter board were introduced during a board meeting Monday in Regional Hospital.

New members include Judge Dexter Bolin, the Rev. John Cheesman, Evelyn Dunbar, Robert Hepburn, Rhonda Oldham, Mary Street, Margaret Meighen and Joseph Zlomek.

The Rev. Archie Showen turned over the board presidency to Dr. Vasumati Patel. Showen has served two years. Joretta Roloff will be chairman of the county unit's participation in a Saturday and Sunday health fair at Honey Creek Square. Joe Lugar will be in charge of a presentation at the Vigo County Home Health Fair on Sept. 28

Community Affairs File

SEP 18 1985

Community Affairs File

REFERENCE
DO NOT CIRCULATE

VIGO COUNTY PUBLIC LIBRARY
TERRE HAUTE, INDIANA

Community Affairs File V 007 8 1975

8 1975

VIGO CANCER SOCIETY WINS FOUR AWARDS

Associations Vigo Co.

Vigo County Unit of the American Cancer Society received four awards at the Indiana Division meeting Saturday at the Ramada Inn in Nashville, Ind.

According to the report from Mrs. Catherine Kulp, unit coordinator, the Unit received the "Better Your Best" Crusade award for the Unit's having raised during 1974-1975 the greatest amount of money in its history, of $35,250 from all sources: drives, memorials and special events.

The Unit also received a change of category award based on the contributions which put it in a different statewide contribution bracket. A third award was a change of category program award based on the number of persons reached with the American Cancer Society's program. The fourth award was for "Better Your Best" in the conquer cancer award program.

Dr. Robert Brown, chairman of the local unit's professional education committee and local board members, was elected to the state division board.

Ten members of the local unit including Dr. Andrew Zebel, president, attended the meeting.

Community Affairs File

Vigo County Public Library

REFERENCE
DO NOT CIRCULATE

Cancer Society

assoc. (W. V.)

TS AUG 26 1973

NEW OFFICERS and board members of the Vigo County Chapter of the American Cancer Society have been installed. Present for a recent meeting were seated from left, Mrs. Mary Jane Hageman, Mrs. Mona Clare, Russell McDougal, Mrs. Hilda Briedenbaugh, John Thompson, David Perry, district representative from Indianapolis; William Allen and Dr. Robert Brown, president. Standing from left, Mrs. Joan Llewellan, Mrs. Bea Cole Thomas, Mrs. May Payton, Mrs. Georgia Landers, Jim Ball, Dr. Dan Cheek, Dr. Kelly Wakim, Arnold DeRoef, Mrs. Muriel Hannig, Mrs. Bea Gore and Mrs. Liz Ciancone.

Cancer Society Elects Officers For New Year

TS AUG 26 1973

The Vigo County Chapter of the American Cancer Society has begun another year of service to the county through the activities of the board.

Elected officers for the year will be: Dr. Robert R. Brown, president; Dr. Andrew J. Zeberl, vice president; John R. Thompson, treasurer; and Mrs. Harry R. Landers, secretary.

Appointed by the president to head the committee on public education is Russell McDougal. Charles J. Kurtz will serve as transportation chairman, and Dir. Richard J. Reynolds as chairman for professional education.

James A. Ball has been named as chairman of the legacy committee, Mrs. Bea Cole Thomas as chairman of the service committee and Mrs. William J. Llewellyn as chairman of the "Reach to Recovery" program.

Board meetings are held regularly on the third Monday of each month at the Dragon Inn. Cancer Society offices are located at 705 Putnam St. in Terre Haute.

Community Affairs File

REFERENCE
DO NOT CIRCULATE

VIGO COUNTY PUBLIC LIBRARY
TERRE HAUTE, INDIANA

Community Affairs File
Vigo County Public Library
REFERENCE
DO NOT CIRCULATE

1973 CANCER CRUSADE IS IN PROGRESS HERE

THE
TERRE HAUTE
TRIBUNE-STAR
April 1, 1973
TERRE HAUTE,
INDIANA

Assoc. Vigo Co.

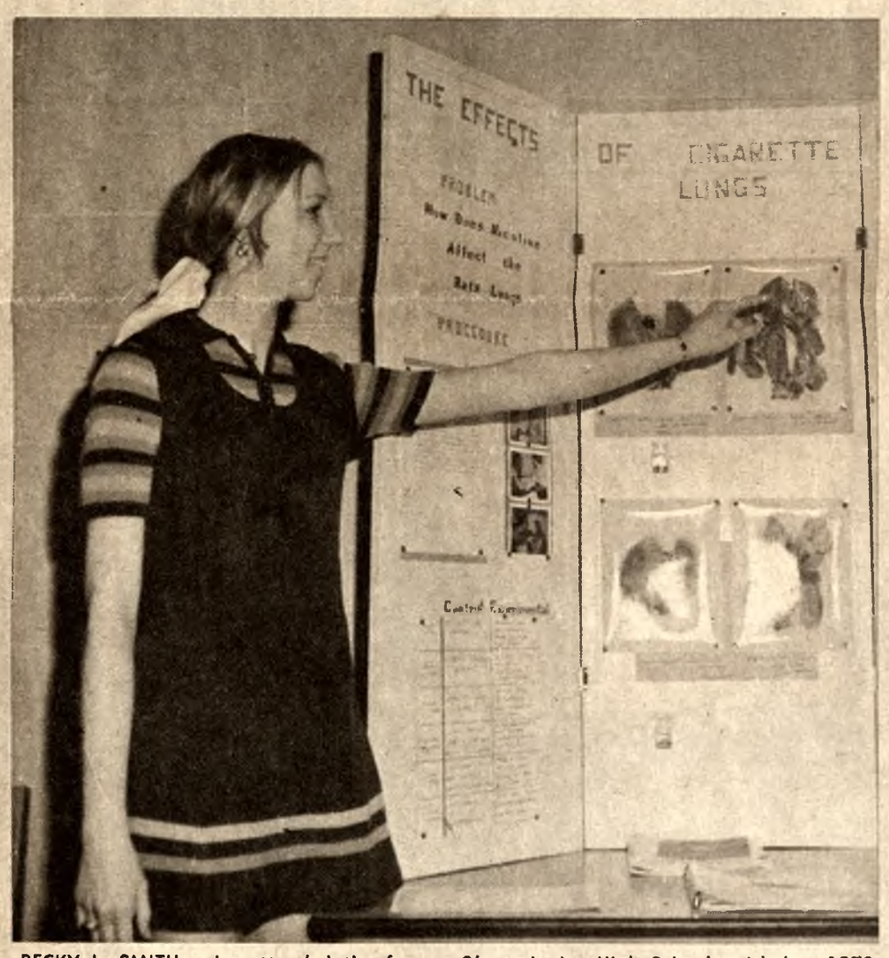
In addition to the programs and services pictured, the Vigo County Unit of the American Cancer Society also provides bandages, dressings, and transportation to the medically indigent through volunteer efforts.

Continuing professional education is available through the "Teletape System" and "Cartridge Tape Projection" in hospitals. Dr. Robert Brown is Professional Education Chairman for the local unit.

A massive research project is being conducted to contact 965 Vigo County residents through a follow-up questionnaire. The statistical data will be of use to cancer researchers. Liz Ciancone is chairman of this project.

BOARD AND COMMITTEE MEMBERS of the Vigo County Unit of the American Cancer Society include, seated: Richard Simpson, Sally Proffitt, Bea Cole Thomas, J. Richard Becker, president; Georgia Landers, Mary Townsley and Marge Godfrey. Standing are James Ball, Liz Ciancone, Jo Anne Llewellyn, R. J. Reynolds, M.D.; Larry Fivecoat, district representative of the American Cancer Society, and John L. Thompson, treasurer.

CURED CANCER REPRESENTATIVE for 1973 from Vigo County is Mrs. Sally Proffitt, pictured here with U.S. Senator Birch Bayh, 1973 Crusade Chairman for the Indiana Division of the American Cancer Society, at the sixth annual Cured Cancer Assembly in Indianapolis. One person from each Indiana county was recognized as a Cured Cancer representative. A delegation from the Vigo County unit attended the Assembly, which was the kickoff for the annual crusade. Also participating were Dr. Arthur James, American Cancer Society national president, and Miss Minnie Pearl, national Crusade chairman.



BECKY L. SMITH, who attended the former Glenn Junior High School, with her 1972 project for the West Central Indiana Regional Science Fair. Becky was presented a certificate from the American Cancer Society for her cancer-related project, "The Effect of Cigarette Smoking on a Rat's Lungs." The Indiana Division of the ACS supports the Science Fair with a cash grant. The Vigo County unit presents certificates of recognition each year to two students for cancer-related projects. Becky's science teacher at Glenn was Thomas Ewing. After the science fair, Richard Becker, president of the local ACS unit, gave a synopsis of Becky's project to the board.

SPEAKERS BUREAU — The Vigo County Unit of the American Cancer Society has several qualified speakers who will present programs to groups on request. Seated are Russell McDougal and Richard Becker, and standing, Marvin Bell, Robert R. Brown, M.D., and Andrew J. Zeberl, PhD.

REACH TO RECOVERY VOLUNTEERS — From left are Lavera Loveall, Edith Stoughton and Jo Anne Llewellyn. Mrs. Llewellyn serves as coordinator for the program, which is a cooperative effort of the local unit of the Cancer Society, doctors, their mastectomy patients, and the hospitals. The Reach to Recovery program is described as a realistic attempt to bring knowledge, understanding, encouragement and helpful information to mastectomy patients, on a one-to-one basis. It was begun here about a year ago.

AWARDS OF APPRECIATION were presented by J. Richard Becker, right, in behalf of the Vigo County Unit of the American Cancer Society, to Dave Kirk, Bud Borchert and Joe Duncan for their work in making the Telethon a success. Dr. Duncan, an ISU professor of speech, was Telethon chairman.

Many Persons Aid Cancer Society With Memorials

Assoc (Vigo Co)

Community Affairs File

NOV 17 197

Funds received through memorials and legacies provide important sources of income for the American Cancer Society, according to reports issued Thursday by the chairmen of the Vigo County Unit who are in charge of these programs.

Miss Ruby East, volunteer chairman for the memorial fund, said the fund has been established to provide a "practical and fitting means" by which families or friends can honor the memory of a loved one who has died of cancer or other illnesses.

She said the only information required for such a memorial gift is the name of the individual to be honored and the name and address of the person to whom acknowledgment should be sent. Special envelopes are available at the Society's office, 705 Putnam St., or can be obtained by those interested calling the office at 232-2679.

Every memorial gift is acknowledged with a dignified card naming the person in whose honor the donation is made. This card is sent to the individual designated by the donor and does not state the amount of the gift. An acknowledgement and receipt are also sent to the donor.

James A. Ball, local legacy chairman, said legacies are an "increasingly important" source of income for the fight against cancer and have increased tenfold during the past decade.

Such legacies take several forms, he explained. Some provide for specific sums of money, but an increasing number are residual in nature. In the latter case, the Society receives either all or a portion of what is left from an estate after all specific bequests have been distributed.

During its last fiscal year, the Society received a total of $5,299.16 in bequests from Vigo county residents. Both legacies and memorials are "extremely important" in the Society's programs of research, education and service, the two chairmen emphasized.

Ball said individuals wishing to name the Society in their will should remember that the legal name of the organization is "American Cancer Society, Indiana Division, Inc." Further information may be obtained from the local office.

Community Affairs File

Vigo County Public Library

REFERENCE

DO NOT CIRCULATE

Community Affairs File

REFERENCE
DO NOT CIRCULATE

Name Mrs. Elmer Ciancone Cancer Research Study Chief

S OCT 3 1 1972

Assoc. (Vigo Co)

Mrs. Elmer Ciancone has been named chairman of the current year's cancer prevention study by the Vigo County Unit of the American Cancer Society which conducts a nationwide follow-up annually on the one million persons originally enrolled in the 1959 national study.

The local chairman said the local unit is preparing to deliver one-page questionnaires to 965 persons in the county who participated in the study in 1959 and who still are available to fill out the data and update the study.

+ + +

Mrs. Ciancone explained that the purpose of the study is to obtain leads on environmental factors responsible for the occurence of cancer which scientists believe to be a multiplicity of diseases with different causes and combinations of causes.

As an example, she cited the fact that inhalation of asbestos dust can lead to a type of cancer which seldom appears until 20 years or longer following first exposure to the dust. Because of this delay, tracing people for a very long time greatly increases the chances of discovering various causes of cancer.

The study confirmed "very strongly the relationship of cigarette smoking to lung cancer and proved that the lung cancer death rate of heavy (two pack a day) smokers is more than 20 times (2,000 per cent) that of non-smokers," according to data from the Indiana Division of the Society.

+ + +

This study, according to the Indiana Division information, by its size, duration and vast amount of data, provides "a measuring device against which a great many other studies can be verified and checked."

Mrs. Ciancone is in the process of seeking 97 volunteers who can help with the distribution and research for the questionaries. She said workers may pick up their kits at the county office, 795 Putnam St., on or before Tuesday, Nov. 7. The office will be open on that date from 9 a.m. to 6 p.m. and staffed by volunteers for this purpose.

Those wishing to pick up their questionnaires before that date are advised to call the office at 232-2679 for hours when volunteers will be in the office, Mrs. Ciancone said, and those interested in volunteering may contact her or the local cancer unit office.

TRADE GROUP GOVERNOR —Marty Petzold of West Terre Haute on January 1 will begin a new term on the Board of Governors of the Indiana Manufactured Housing Association. Operator of the 40 West Mobile Home Park, Petzold will represent the organization's West Central Chapter in program priority decisions affecting the mobile home, modular housing and recreational vehicle industries.

VIGO COUNTY PUBLIC LIBRARY
TERRE HAUTE, INDIANA

Community Affairs File

Mrs. Bayh to Aid Cancer Crusade

Associations Vigo Co.

T APR 10 1973

Marvella Bayh, wife of U.S. Senator Birch E. Bayh, will hold a press conference Wednesday at 9 a.m. in the Cherry Room at Union Hospital. She is in Terre Haute for a brief visit to help the Vigo County Unit of the American Cancer Society kick off its April educational and fund-raising crusade.

Joining Mrs. Bayh in the press conference will be Dr. Paul E. Humphrey, president of staff at Union Hospital; Dr. Ray Auit, chief of staff, and Dr. Jack G. Weinbaum, pathologist. They are expected to discuss medical and surgical aspects of cancer, as well as the importance of a tumor registry here.

Statistics available through a registry are valuable to the American Cancer Society and to the entire community, said a spokesman for the local unit.

Mrs. Bayh will also discuss the Reach to Recovery program for mastectomy patients. Following the press conference, she and Union Hospital administrator, Frank Shelton, will visit several cancer patients at the hospital.

Birch and Marvella Bayh are this year's honorary co-chairmen for the Cancer Crusade in the state of Indiana. National honorary chairmen are television stars Lawrence Welk and Minnie Pearl.

Locally, the Cancer Society's goal is $35,000. Mrs. Bayh is here to work with the Vigo County Unit to help them meet this goal, and even top it.

The annual house to house convass is scheduled for Sunday, April 15, and Cancer Society officials hope to complete the entire fund drive during April.

Dr. Harriet Darrow is serving as residential crusade chairman. J. Richard Becker is president of the Vigo County Unit.

REFERENCE
DO NOT CIRCULATE

Community Affairs File

Vigo County Public Library